Patrick Bower

Design Engineer

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Introduction

I'm a Product Designer with a UX approach who can also write and deploy code. I've over fifteen years of experience working mainly in design roles, with five years as a front-end engineer. I'm a passionate practitioner who values using my strong soft skills to present, empower others and learn.

Skills

I spend most of my time in Figma as my design, UX and collaboration tool. Where possible, I use a hypothesis-driven approach and UX practices before design. When it adds value, I utilise coding skills for feature-rich prototyping using VS Code. I take a user-centric approach and believe strong communication is crucial at all stages of my work.

Experience

Product Design Engineer, DAZN
Sep 2020 - Present (2y 4m)

Global sports streaming platform
B2C · B2B ·Entertainment · Sports

Figma   Teams   VS Code   React   Miro   Confluence   Jira

- Designing multi-platform streaming experiences for millions of users, drawing on user research, testing and experimentation.
- Delivered impactful features from hypothesis-driven development.
- Collaborated with the engineering team to develop a design system.
- Coded prototypes and design tooling using React & ES6.

Product Design Engineer, Buildit (Wipro Digital)
Mar 2018 - Sep 2020 (2y 6m)

Digital consultancy working with Fortune 500 enterprises
Healthcare ·B2C · B2B · Enterprise · Banking · Energy · Insurance

Sketch   Slack   VS Code   React   Miro   Jira

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Experience cont.

Front End Engineer, Digital Detox
Nov 2012 - Mar 2018 (5y 4m)

Development consultancy
Healthcare · B2C · B2B · Enterprise · Banking · Telecommunications

HTML   CSS   JavsScript   React   Node   Git   Bash   PHP   Sketch

- Developing multi-platform experiences for millions of users across global applications.
- Co-developed Vodafone's Web Simplicity Design System Framework.
- Drive and consult on global adoption of WS Framework, including on-site delivery.
- Led product line definition and development for Bupa.
- Spearheaded engineering of multiple startup products, including Vala Health.

Design and Front-End Development, Freelance
Aug 2010 - Nov 2012 (2y 3m)

Graphic design contracts across various sectors
B2C · Retail · Fashion · Marketing · Publishing · Advertising · Beauty

HTML   CSS   jQuery   Photoshop   Illustrator   InDesign

- Worked with numerous clients, including Firebrand, Glock, UAL, ASOS, and FIFA, to craft tailored design and front-end development solutions.
- Delivered a diverse portfolio of projects ranging from custom print services to advanced e-commerce flows.
- Acted as a liaison between sales, marketing, and production teams to ensure successful project outcomes.

Design, King
Jan 2008 - Jun 2010 (2y 5m)

Streetwear brand
Fashion · Marketing · Publishing · Photoshop

Photoshop   Illustrator   InDesign

- Brought creative vision to life in menswear retail through seasonal ad campaigns and garment designs.
- Conceptualized and executed successful branding strategies for King Apparel.

Design, Design Lab
Feb 2007 - Dec 2008 (1y 10m)

Design agency
Fashion · Music · Publishing · Entertainment · Beauty

Photoshop   Illustrator   InDesign

- Delivered creative design solutions for renowned clients, including BBC, Universal Music, AEG, Fenchurch and Sarah Chapman.
- Crafted print projects ranging from music artwork to corporate financial reports
- Enhanced client brands with unique designs and visuals.

Education

Birmingham UCE | BA, Visual Communication | 2001 - 2004